

ANCIENT & MODERN

ALEX RICH ~ 25 MAY 2013

12:00 ~ 18:00

Ancient & Modern celebrates 25 May 2013 with a one-day presentation by Alex Rich.

An exhibition consisting almost entirely of fluorescent light tubes is sending viewers scurrying home to see if the light fittings in their bathrooms could be passed for six-figure artworks. At the Haunch of Venison gallery off Bond Street, light sculptures by American minimalist artist Dan Flavin are priced between £130,000 and £600,000, and most have been sold. But how long will they last? When the parts wear out, they can be replaced, says the gallery. What's important is that there is a certificate of authenticity signed by the artist. However, Flavin, who died in 1996, rejected the idea of permanence. He said the works were destined to become "rust and broken glass. I did my certificates on pulp paper because I knew they would disintegrate". The Telegraph, 28.2.05

Alex Rich (b.1975 Caerphilly, lives in Penarth, Wales) explores the facets of communication as a tool within our social fabric, manifesting itself in design and typographic collaborations with clients including Serpentine Gallery, Barbican, Greater London Authority and Wales at Venice (2009, with John Cale). Exhibitions include 'This is Serious', Biel, Switzerland (with Raphael Hefti) and 'A Recent History of Writing & Drawing', ICA, London (with Jürg Lehni).

For more information and images please contact the gallery.

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